



From the Owners....

Thank you for trusting Boyd Anderson Photography to create your senior portraits. We believe we've created a collection of images you will enjoy for many years.

We are proud of our staff and business we've spent many years building. We've grown our business and reputation through creative innovation, dedication to our craft and clients, staying on the cutting edge of technology and giving back to our community.

We are a locally owned and operated portrait studio. We live in the community, have raised our family in this community and look forward to many more years of community service.

Your support through your portrait purchase will allow us to continue to support our community, our employees and their families and the other local businesses we patronize.

We hope you enjoyed your photographic experience with us and that once this experience is completed, you will be proud to own a Boyd Anderson original. Our goal is to impress, and deliver a quality product that you feel is well worth the investment you've made.

Thank you again for your confidence and support.

John and Denise Stickney

GENERAL INFORMATION AND PORTRAIT PRICING

Helpful Hints for ordering your portraits...

First - make your Yearbook choice. You were given a deadline date after your Session. Missing this deadline means that we will make the choice for you.

Second - place your portrait order within 30 days of being photographed if you want to be eligible for the FREE Bonuses.

Third - decide if you want to place your order "online" OR in person with one of our Associates. If you want a "face to face", then you'll need to call to make an appointment. Otherwise, "online" is available 24/7.

Finally - we offer a Portrait Payment Plan. The earlier you place your order the longer you have to stretch those payments. All payment plans MUST be completed by April 10th, 2011.

Minimum order of \$300.00.

Payment Plan is NOT available with Internet orders.

We accept Cash, Check, Visa, MasterCard, Discover and AmEx. There is a \$35.00 fee for all returned checks.

Checks are not accepted as final payment.

On line orders are credit card only - paid in full. No partial payments or Payment Plans.

Orders placed in studio under \$150.00 require payment in full at time order is placed. Orders over \$150.00 require a minimum 50% deposit to begin production. Balance is due upon notification that order is ready.

Please keep in mind, the portraits we create are CUSTOM. They were created for you, at your request and therefore cannot be put back into inventory to be sold to someone else. Please make your choices carefully.

Commitment...

Our commitment to our community is to provide quality portraiture for our clients, to offer our services with the guarantee that we will stand behind our products, and do what's right for all involved. We want you to be thrilled by your experience with us, and proud to own a Boyd Anderson Portrait!

ORDER APPOINTMENTS...

We are a "time sensitive" business. Everything we do is by "appointment". This way we can give everyone the personal service and attention they deserve. If you haven't already made your Order Appointment, please do so now. Unless, you have decided to purchase via our secure website shopping cart.

Order Appointments are 30 minutes. In most cases, this is plenty of time to make your Yearbook selection and place your portrait order - if you come prepared. If you are unable to make your final decisions within this time, another appointment may have to be scheduled.

To schedule an Order Appointment just give us a call, we'll be happy to assist you in booking an Order Appointment that works with your schedule.

ORDERING POLICIES...

- Please keep in mind, the portraits we create are CUSTOM. They were created for you, at your request and therefore cannot be put back into inventory to be sold to someone else. Please make your selections carefully.
- Delivery of Portrait orders is 20 - 25 days after deposit is received and order is put into production.

Please note: orders placed during Yearbook Deadline times will have an additional 7 days added to delivery time. Typically this is from Sept. 1 thru October 31.

- Incentives and Bonus Offers are "limited time" offers which will expire 30 days after your Portrait Session appointment.

Easy Payment Plan.

No interest. Order early to get the most benefits from this program. Requires 2 valid, active credit cards. Minimum purchase of \$300.00. Your Senior Portrait purchase is divided into easy, equal monthly payments based on when you place your order and April 10th, 2011. Payments are processed on the 1st of each month, using the main credit card of your choice. The second credit card is used as a back up.

Once 50% of your order is paid for, and the order is completed you will be notified and you may pick up your order. Payment plan will continue until balance is paid in full.

An easy, automatic way to spread the expense of your investment in Senior Portraits. If you have questions or would like to speak to us regarding this program, please call.

Boyd Anderson Photography

9550 Cuyamaca Street, Suite 102

Santee, CA 92071

619-444-1184

www.boydanderson.com

Stuff I want...

GRAD KEEPSAKE FRAME

Stylish 11 x 14 wall frame with custom mat insert. Imprinted with Class of 2011, this frame hold one (1) 8 x 10 portrait print (not included) and a graduation tassel (not included).

Added to your Senior Portrait order, only \$88.00

A'la Carte...\$115.00 Print and tassel NOT included in price.



MINI GRAD FRAME

An 8 x 10 Desk frame with graduation mat insert. Imprinted with Class of 2011. Frame holds tassel and one (1) 5x7 print (print & tassel not included)

Added to your Senior Portrait order, only \$59.00

A'la Carte...\$79.00 Print and tassel NOT included in price.

ART PANEL

-7" x 18" includes 3 images. Color or black & white. Black contemporary frame. Everything ready to display in your home or office. Personalized with Senior's name or "2011".

Added to your Senior Portrait order, only \$100.00

A'la Carte...\$135.00

Duplicate Prints only - \$85.00 ea.

MUST be exact same as original.



See examples of ALL these different and creative products in our Studio.

INSPIRATIONALS - 10 x 20 Print \$225.00

Choose from our many designs and / or Sports Quotes. Personalized.



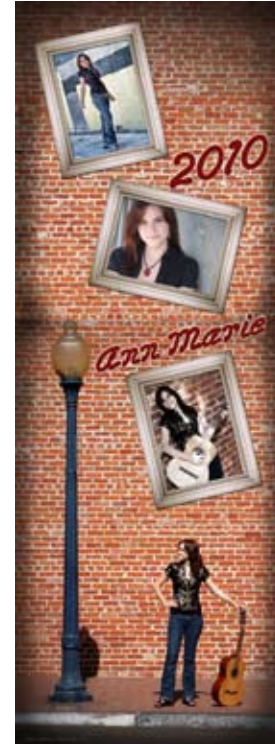
Ask about our Easy Payment Plan.

4 + 1 ART PRINT - \$255.00

An artfully designed 14" x 30" print. One dominant image plus 4 of your favorites. Personalized. Includes black frame.

Duplicate print - \$100.00

MUST be exact as original.



3 + 1 ART PRINT - \$175.00

An artfully designed 8" x 22" print. One dominant image plus 3 of your favorites. Personalized. Includes black frame.

Duplicate print - \$100.00

MUST be exact as original.

WINDOW PANE PRINT

Nine of your favorite images displayed on a black background mat. Classic finish. Black frame included.

12" x 12" Print - \$155.00

16" x 16" Print - \$185.00

20" x 20" Print - \$225.00

Canvas Wrap finish - add \$75.00 to above price.

Duplicate print - \$95.00 (Canvas + \$50.00)

MUST be exact as original.



FUN stuff...

ART SERIES - only \$175.00 each 11" x 14"

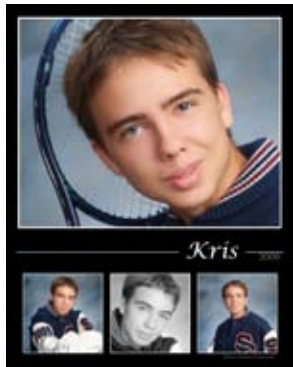
Art series prints are best made with the correct format photographs (vertical or horizontal). However, many of the styles may be adjusted to fit the images that you choose. This will be done at the discretion of the artist. Includes Black contemporary frame.



Art Series - A (7 images)
14 x 11



Art Series - C (4 images)
11 x 11



Art Series - D (4 images)
11 x 14



Art Series - B (6 images)
14 x 11



Art Series - E (4 images)
14 x 11

Duplicate Print ... \$75.00 ea.
MUST be exact same as original.

*See examples of ALL our different
and creative products in
our Studio.*



DESK PANEL - 4 x 12 - \$49.95

Desk top frame with 4 images. Panel is personalized with your name. *Duplicate print - \$29.95 ea. MUST be same as original.*

PHOTO GEMS \$3.00 ea.

Don't let your photos go undressed. Photo GEMS are embellishments to your finished portraits. They are a fun way to add an accent to an already great image.

INDIVIDUAL



Art Strip (8 images)
5 x 30 ~ \$225.00



Art Strip (6 images)
5 x 25 ~ \$185.00



Art Strip (4 images)
5 x 16 ~ \$135.00



FILMSTRIP PANEL - 4 x 12 - \$49.95

Desk top frame with 4 images. Panel is personalized with your name. FilmStrip design.

Duplicate print - \$29.95 ea.
MUST be same as original.



GALLERY PRINT - 10 x 20 - \$225.00

A very artistic piece to display in your home. The large 10 x 20 print is framed in a solid black frame and will be a piece of artwork for years to come. 3 of your favorite images. *Duplicate print - \$100.00 Must be exact same as original.*



NAME GAME PRINT 8" x 22"

\$125.00 (when added to your Sr. Portrait Order)

\$165.00 - A'la Carte

Name Game Prints are designed from Black & white images only. Our Artist will determine type style based on number of letters and image type, quantity and style. Color images will be changed to B&W. Price includes contemporary black frame. *Duplicate prints \$75.00 each. Must be same images & style - no changes.*

ART STRIPS - contains images that are 3 x 3.

You may choose from a white, gray or black background. East Art Strip is mounted and displayed in a black or white frame. *Duplicate Print price - \$75.00 MUST be exact same as original print.*

Stuff I need...

Best value is in purchasing a Collection or Package, and then looking at the Specialty Products to complete your order. Don't forget to add Grad Announcements to your order now & save money.

COLLECTIIONS

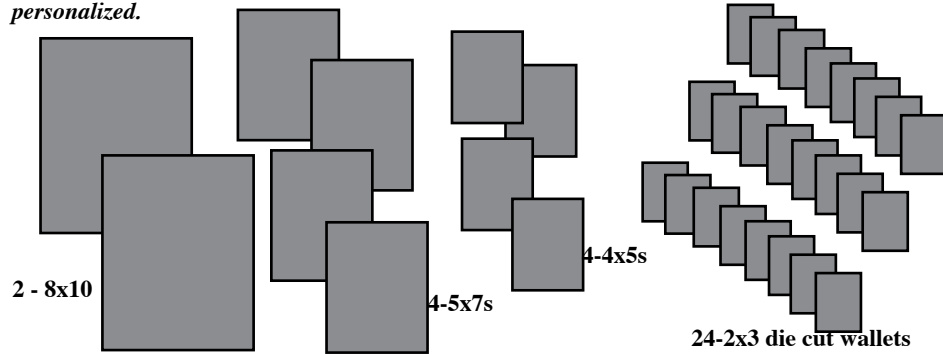
- There are no substitutions permitted in any collection or package.
- Frames included in the collections are complimentary, and have no monetary value.
- Wall portraits include a Contemporary Black frame or you may upgrade to a frame of your choice for an additional charge.
- Want more images in your Portrait Collection? Ask an Associate! They can show you the best way to add poses and get more for your dollars.

JUST THE BASICS

\$275.00

One image only. No substitutions or changes. Die Cut wallets may be personalized with senior's name at no additional charge. Must be same style, design and color on all wallets.

Collection includes: 2) 8x10 portrait; 4) 5x7 portraits; 4) 4x5 portraits and 24 die cut wallets, personalized.



Ask about our Easy Payment Plan.

GOLD COLLECTION

Classic finish. One Image only.

A - \$250.00 B - \$325.00

8 Gift Portraits 14 Gift Portraits

HERIROOM COLLECTION

Classic finish. Up to 2 images.

A - \$575.00 B - \$625.00

1-11x14 1 - 16x20

Wall Portrait Wall Portrait

21 Gift Portraits 14 Gift Portraits

PLATINUM COLLECTION

Any portrait finish. Up to 2 images. Collection includes 1 Large Wall Portrait - choose the size that best meets your particular needs...
16x20 or 20x24

A - \$725.00

B - \$775.00

1 - Large Wall Portrait

1 - Large Wall Portrait

1 - 9 x 12 Wall Portrait

1 - 11 x 14 Wall Portrait

28 Gift Portraits

20 Gift Portraits

Something NEW...

For those who enjoy creating just what they want, we offer the opportunity to Build Your Own Collection. This option is NOT available on line. You will need to schedule an Order Appointment with our staff and please mention that you want to Build Your Own - that way we'll allow additional time. Have fun!

BUILD YOUR OWN COLLECTION \$275.00

Classic finish. Includes up to 3 Images and 40 Portrait Credits (PC).

Additional Portrait Credits (PC) can be purchased for:

\$ 100.00 for 14 \$ 45.00 for 6 \$15.00 for 1

Gift Portrait = 5 PCs

Grad Keepsake Frame = 15 PCs

Mini Grad Frame = 8 PCs

8 - Wallets = 3 PCs

16 - Wallets = 4 PCs

24 - Wallets = 5 PCs

48 - Wallets = 6 PCs

Art Panel = 18 PCs

Art Series Prints 11" x 14" = 25 PCs

Wallet Bonanza = 18 PCs

Personalized Wallets = 2 PCs per image.

Art Strips - 4 images = 20 PCs

Art Strips - 6 images = 23 PCs

Art Strips - 8 images = 28 PCs

Classic Finish Wall Portraits

9 x 12 Wall Portrait = 22 PCs

10 x 13 Wall Portrait = 25 PCs

11 x 14 Wall Portrait = 28 PCs

16 x 20 Wall Portrait = 32 PCs

20 x 24 Wall Portrait = 45 PCs

24 x 30 Wall Portrait = 53 PCs

Name Game Print = 21 PCs

Gallery Print 10" x 20" = 28 PCs

Window Pane Print 12" x 12" = 20 PCs

Window Pane Print 16" x 16" = 26 PCs

Window Pane Print 20" x 20" = 40 PCs

Upgrade to Heritage Finish add - 5 PCs

Upgrade to Canvas add - 10 PCs

Upgrade to Gallery Wrap add - 25 PCs

Additional Portrait Image = 3 PCs

PACKAGES...

NO FRILLS 1 - One image only. \$135.00

includes: 2-5x7's & 16 wallets*.

no substitutions or changes in pkg. content.

NO FRILLS 2 - One image only. \$165.00

includes: 4-5x7's & 16 wallets*.

no substitutions or changes in pkg. content.

NO FRILLS 3 - One image only. \$185.00

includes: 1-8x10;4-5x7's & 16 wallets*.

no substitutions or changes in pkg. content.

*NO FRILLS wallets are not die cut.

Senior Portrait prices are guaranteed for 30 days and subject to change.

COLLECTION / PACKAGE ADD-ONS

From collection / package image(s) only.

MUST be added to a collection / package.

Gift Portrait - \$35.00

1-8 x 10 or 1 - 5 x 7 or 1 - 4 x 5

8 Wallets - \$20.00 16 Wallets - \$34.00

24 Wallets - \$48.00 48 Wallets - \$58.00

A'LA CARTE PORTRAITS -

minimum purchase \$175.00

Original FIRST Gift Portrait print - \$75.00 ea

1 - 8 x 10 or 1 - 5 x 7 or 1 - 4 x 5

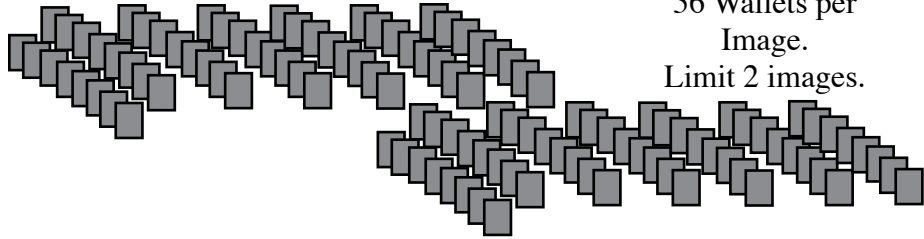
Duplicate Gift Portrait Print - \$45.00 ea

8 Wallets - \$30.00

Stuff I need...

WALLET BONANZA - \$100.00

2 images only. 112 - 2x3 Wallets, die cut (56 per image) Sorry, at this great price, only 2 images per pack allowed. No additions or substitutions. Multiple packs may be ordered.



56 Wallets per Image.
Limit 2 images.

PERSONALIZED WALLETS - \$10.00 per image.

Personalize your wallets! Add a personal touch to your wallet portraits by adding your first name, nickname and / or 2011. Imprint color can be black, white, gold, silver, school color OR custom from your image.

Arial Black PRINCETOWN

Bernhard Fashion RUBBER STAMP

COPPERPLATE *Ohio Script*

Lucinda Calligraphy



IMAGE CD'S

Keep your portrait session images forever! Our digital images can be transferred to a photographic CD of archival quality. CD images are MAC or PC format. All CD's will be personalized, dated and housed in a Folio case for protection. Certificate of authenticity and Limited

Copyright Release included.

CD1 - \$150.00

includes your single (1) favorite session image.

Basic Enhancement included.

CD2 - \$150.00

includes ALL of your Portrait Print Order images only.

Special price for Portrait order Add-on only.

CD3 - \$400.00

includes your edited Session Images. Session images are the RAW un-enhanced images. Does NOT include any

Image Enhancement services.



Print your own...

- wallets
- greeting cards
- thank you cards
- portrait prints up to 16 x 20

All you need is our Image CD! You can print your own portraits at home or take them to one of the professional labs we recommend. You can even bring the CD back to us for printing at a substantial discount.

DECORATOR WALL PORTRAITS

Price does not include frame. Other "finish" options available for an additional charge. See our display in the studio. However, the purchase of a Frame includes our complete framing services. Your portrait will be ready to place in your home or office when you leave.

Upgrade to:

Heritage Finish

16x20 & smaller add \$30.00 to Classic price.
20x24 & larger add \$50.00.

Canvas

16x20 & smaller add \$40.00 to Classic price.
20x24 & larger add \$70.00

Gallery Wrap

16x20 & smaller add \$70.00 to Classic price.
20x24 & larger add \$120.00.

Portrait Size	CLASSIC
9 x 12 inches	\$165.00
10 x 13 inches	\$180.00
11 x 14 inches	\$195.00
16 x 20 inches	\$245.00
20 x 24 inches	\$295.00
24 x 30 inches	\$395.00

About our wall portrait finishes...

Classic - our standard finish on all wall portraits with a lustre coating to protect your prints from harmful UV rays.

Heritage - a special texture is applied to the finished portrait to add to it's brilliance.

Canvas - a beautiful finish. The final image is printed directly on canvas and then sprayed to protect the image from harmful UV rays.

Gallery Wrap - the ultimate finish. Your image is printed on canvas and wrapped around a special canvas stretcher frame. The final result is a contemporary piece of artwork that requires no additional framing.

- All wall portraits include mounting on acid free art board, unless specified otherwise.
- All wall portraits are sprayed for protection and are guaranteed for a lifetime when leaving our studio in a frame.

• Glass is not recommended on wall portraits and is not included in the prices quoted.

Gift Portraits...in order to allow our clients to get what they want or need, our collections include a number of Gift Portraits. The following are our Gift Portrait sizes:

1 - 8 x 10 = 1 gift portrait

1 - 5 x 7 = 1 gift portrait

1 - 4 x 5 = 1 gift portrait

Senior Portrait prices are guaranteed for 30 days and subject to change.

GRAD ANNOUNCEMENTS • THANK YOU CARDS • INVITATIONS

GRADUATION ANNOUNCEMENTS

We are not the official Grad Announcement supplier for your school. However, we do offer some unique and creative designs you won't get from school. We offer many different types of Grad Announcements - Watercolor, PressPrinted and Photographic. You can get them in a folded - card style or as a postcard style, single sided or both sides printed.

Many of our designs can be used for **PARTY INVITATIONS, THANK YOU CARDS** as well as Grad Announcements.

Pre-orders are being accepted now, to help you save money. Graduation Announcements will NOT be processed until March 1, 2011 to insure current / correct Graduation Information. If pre-purchased, you will be contacted in February to make your final approval as to style, design and wording. **Graduation Announcements are NOT available for on line purchase.**

- | | |
|-----------------------------------------------|------------------------------------------------|
| Watercolor Cards 5x7 (min. 10) \$4.50 ea. | Photographic Postcard 5x7 (min. 20) \$3.75 ea. |
| Photographic Postcard 4x8 (min.20) \$2.00 ea. | Photographic Postcard 5x7 (min 50) \$2.75 ea. |
| Photographic Postcard 4x8 (min 50) \$1.50 ea. | Press Printed (min20) \$ 4.25 ea. |
| | Press Printed (min 50) \$3.95 ea. |



Back & Front of fold style

See our Design Book for ALL our creative styles.

"411" CARDS - sets of 8 - \$20.00 per design

These 2 x 3 cards are a cool way to share your contact information. Email address, FaceBook, Twitter, phone, etc. Choose from our many designs.

Duplicate sets of 8 - \$15.00 (must be exact same as original)



Cool Stuff...

STORYBOARDS - 10" X 20"

Unique and creative ways to display your images and tell a story. These "Storyboards" will quickly become a conversation piece and family heirloom.

These are just a few of our designs - see our studio display for more examples. Includes up to 8 images.

\$225.00 with your Senior Portrait Order
A'la Carte - \$275.00
Duplicate print - \$100.00 MUST be exact same as original print.



SENIOR KEEPSAKE CALENDARS

These Keepsake Calendars are a great way to share your memories with family and friends. We have many different designs available - see our display samples at the studio. Calendars are 10" x 13" - 12 month calendars. Includes 12 images. Personalized with Senior's name.

Calendar - up to 12 images - \$75.00
Duplicate Calendar - \$34.00
Add'l months (up to 24) - \$9.00 ea.

MUST be exact as original.



SENIOR KEEPSAKE BOOKS

These Keepsake Books are a great way to share your memories with family and friends. Soft and Hard cover books available. We have many different designs available - see our display books at the studio.

Softcover 8" x 6" - up to 20 images - \$75.00 Dup. Book - \$35.00
Mini-Brag Softcover 3-1/2" x 2-5/8" - up to 20 images - \$48.00
Dup. Set - \$25.00 Sold in pairs - 2 books exactly same.
Hard Cover 9" x 12" - up to 20 images - \$175.00 Dup. Book - \$75.00
Hard Cover 9" x 12" - up to 40 images - \$225.00 Dup. Book - \$85.00

ENHANCEMENT SERVICES

Prices listed are per image / per service. All Portrait order images (unless stated otherwise) include our BASIC Image enhancement Services - removal of skin blemishes (not red acne); softening of lines around mouth and eyes; blending of skin tones. Does not include removal of scars, tattoos, moles or birthmarks.

Level 1 - Removes minor scars, acne and softening of bags / dark areas under eyes. \$ 35.00

Level 2 - Basic GLAMOUR Enhancement - eye make-up, extra blending and softening. \$40.00

Level 3 - GLAMOUR Enhancement - softening and blending, adding a "glow" to the skin, eye enhancements such as filling out eyelashes, brightening eyes. \$80.00

Extensive Enhancement - Remove Eyeglass Glare - \$35.00

Extensive Enhancement - Broken Tooth - fix or remove - \$35.00 This service does not straighten teeth.

Extensive Enhancement - Whiten Teeth - \$35.00 This service does not straighten teeth.

Extensive Enhancement - Dental Braces Removal - \$75.00 This service does not straighten teeth.

Extensive Enhancement Combo - Remove Dental Braces & Whiten Teeth - \$ 85.00 Does not straighten teeth.