

Senior 2010 Product Price List • Studio July • 2009

| Prod. Code | Description | Unit Price |
|------------|---|------------|
| 10-YBC | 2010 Senior YEARBOOK choice - 1 image for submission to school yearbook; includes: basic enhancement, digital color balance, cropping to 8 x 10 proportion, re-size to publisher specifications - VALUE \$35.00 | \$ 0.00 |
| 10-CD1 | Archival CD of your single (1) favorite session image. Basic Enhancement included. Includes Unlimited Copyright Release and Certificate of Authenticity. | \$150.00 |
| 10-CD2 | Archival CD of your PORTRAIT ORDER images ONLY. Special price for Portrait Order ADD-ON only. Includes Unlimited Copyright Release and Certificate of Authenticity. | \$150.00 |
| 10-CD3 | Archival CD of ALL your Session Images. Session images are the raw Un-enhanced images. Includes Unlimited Copyright Release and Certificate of Authenticity. | \$400.00 |
| 10-GCA | Gold Collection A - Package - 1 Image only. Includes: 8 Gift Portraits. Classic finish. | \$225.00 |
| 10-GCB | Gold Collection B - Package - 1 Image only. Includes: 14 Gift Portraits. Classic finish. | \$325.00 |
| 10-PCA | Premiere Collection A - Package - up to 2 images. Includes: 1 - 10x13 Wall Portrait; and 12 Gift Portraits. Classic finish. | \$425.00 |
| 10-PCB | Premiere Collection B - Package - up to 2 images. Includes: 1 - 9x12 Wall Portrait; and 18 Gift Portraits. Classic finish. | \$475.00 |
| 10-PCC | Premiere Collection C - Package - up to 2 images. Includes: 20 Gift Portraits. Classic finish. | \$525.00 |
| 10-HCA | Heirloom Collection A - Package - up to 2 images. Includes: 1 - 11x14 Wall Portrait; and 21 Gift Portraits. Classic finish. | \$575.00 |
| 10-HCB | Heirloom Collection B - Package - up to 2 images. Includes: 1 - 16 x 20 Wall Portrait; and 14 Gift Portraits. Classic finish. | \$625.00 |

| Prod. Code | Description | Unit Price |
|-------------------|---|-------------------|
| 10-YBC | 2010 Senior YEARBOOK choice - 1 image for submission to school yearbook; includes: basic enhancement, digital color balance, cropping to 8 x 10 proportion, re-size to publisher specifications - VALUE \$35.00 | \$ 0.00 |
| 10-PLCA | Platinum Collection A - Package - Up to 2 images. 1 - Large Wall Portrait; 1-9 x 12 Wall Portrait and 28 Gift Portraits. Any Portrait Finish. | \$725.00 |
| 10-PLCB | Platinum Collection B - Package - Up to 2 images. 1 - Large Wall Portrait; 1-11x14 Wall Portrait and 20 Gift Portraits. Any Portrait Finish. | \$775.00 |
| 10-SCC | Senior Choice Collection - Package - Up to 4 different images. Includes: 6 Gift Portraits plus 72 Wallets Personalized - 24 of each image (3) AND choice of 2 different Specialty Products from Collection Listing. | \$650.00 |
| 10-SCC-AS | Senior Choice Collection - ART SERIES PRINT - 11 x 14 - Value \$175.00 Please enter Series # _____ | \$0.00 |
| 10-SCC-ASt4 | Senior Choice Collection - ART STRIP PRINT (4) - Value \$ 135.00 | \$0.00 |
| 10-SCC-DS | Senior Choice Collection - DESK PANEL PRINT - Value \$39.95 | \$0.00 |
| 10-SCC-FSt | Senior Choice Collection - FILMSTRIP DESK PANEL PRINT - Value \$49.95 | \$0.00 |
| 10-SCC-GP | Senior Choice Collection - 4 Additional GIFT PORTRAITS - Value \$160.00 | \$0.00 |
| 10-SCC-W14 | Senior Choice Collection - WALL PORTRAIT 11" x 14" does not include frame. Value \$195.00 | \$0.00 |
| 10-SCC-W16 | Senior Choice Collection - WALL PORTRAIT 16" x 20" does not include frame. Value \$245.00 | \$0.00 |
| 10-SCC-B1 | Senior Choice Collection - BONUS 1 - add'l Portrait Item from listing for only \$100.00 ea. Please enter Item name & Prod. Code: _____ | \$100.00 |
| 10-SCC-B2 | Senior Choice Collection - BONUS 2 - Image CD of all your order Images. | \$150.00 |
| 10-SCC-B3 | Senior Choice Collection - BONUS 3 - Senior Keepsake Book - any style - 20 images. | \$100.00 |

| Prod. Code | Description | Unit Price |
|------------|---|--------------------|
| 10-JBC | Just the Basics Collection - Package - single (1) image. Includes: 1-8x10; 2-5x7's; 4-4x5's and 24 Wallets, personalized. Personalization is all same design, style and name. | \$250.00 |
| 10-NF1 | NO FRILLS Package 1 - One Image only. Includes: 2-5x7's and 12 wallets, wallets are not die cut. | \$135.00 |
| 10-NF2 | NO FRILLS Package 2 - One Image only. Includes: 3-5x7's and 16 wallets, wallets are not die cut. | \$155.00 |
| 10-NF3 | NO FRILLS Package 3 - One Image only. Includes: 1-8x10; 2-5x7's and 16 wallets, wallets are not die cut. | \$175.00 |
| 10-WB | Wallet Bonanza - 2 images only. 112 - 2 x 3 Wallets, die cut (56 per image) Sorry, at this great price, only 2 images allowed per pack. No additions or substitutions. Multiple packs may be ordered! | \$100.00 |
| 10-PW | Personalized Wallets - personalize your wallets! Add a personal touch to your wallet portraits by adding your first name, nickname and / or 2010. Imprint color will be Black or White depending on your image, Studio Artist will make final decision. All wallets in the order will be personalized the same. Font choices: Arial Black <i>Bernhard Fashion</i> COPPERPLATE <i>Ohio Script</i> PRINCETOWN RUBBER STAMP <i>Calligraphy</i> Name: _____ 2010 - yes no | \$10.00 per image. |

SPECIALTY PRODUCTS

| | | |
|---------|--|-----------|
| 10-SNC | SR. Thank You / Note Cards - Standard Design - 5x7 cards w/ single image and imprint. Blank inside, includes envelopes. Min. 10 cards per design style & image. | \$2.25 ea |
| 10-GKF | 2010 Graduation Keepsake Frame - 11 x 14 wall frame w/ custom mat insert. Imprinted with Class of 2010. Holds an 8 x 10 print and tassel (not included). | \$115.00 |
| 10-GKFO | 2010 Graduation Keepsake Frame w/Portrait Order - 11 x 14 wall frame w/ custom mat insert. Imprinted with Class of 2010. Holds an 8 x 10 print and tassel (not included). Special discounted price when ordered with Senior 2010 Portrait package. | \$88.00 |

| Prod. Code | Description | Unit Price |
|-------------------|--------------------|-------------------|
|-------------------|--------------------|-------------------|

SPECIALTY PRODUCTS - continued...

| | | |
|----------|--|----------|
| 10-MGF | 2010 Mini Grad Frame - 8 x 10 Desk frame w/ custom mat insert. Imprinted with Class of 2010. Holds a 5 x 7 print and tassel (not included). | \$79.00 |
| 10-MGFO | 2010 Mini Grad Frame w/order. 8 x 10 Desk frame w/custom mat insert. Imprinted with Class of 2010. Holds a 5 x 7 print and tassel (not included). Special discounted price when ordered with Senior 2010 Portrait package. | \$59.00 |
| 10-APC | 2010 Art Panel 7" x 18" - includes 3 images, color, black & white or sepia and frame. Personalized with Senior's name. | \$135.00 |
| 10-APCO | 2010 Art Panel 7" x 18" w/ Portrait Order - includes 3 images, color, black & white or sepia and frame. Personalized with Senior's name. | \$100.00 |
| 10-APCD | 2010 Art Panel - DUPLICATE print price. Must be exact same as original Art Panel print - no changes. | \$85.00 |
| 10-ASA | 2010 Art Series Print - Style A - includes 7 images and contemporary black frame. Print is 11 x 14. | \$175.00 |
| 10-ASB | 2010 Art Series Print - Style B - includes 6 images and contemporary black frame. Print is 11 x 14. | \$175.00 |
| 10-ASC | 2010 Art Series Print - Style C - includes 4 images and contemporary black frame. Print is 11 x 14. | \$175.00 |
| 10-ASD | 2010 Art Series Print - Style D - includes 4 images and contemporary black frame. Print is 11 x 14. | \$175.00 |
| 10-ASE | 2010 Art Series Print - Style E - includes 4 images and contemporary black frame. Print is 11 x 14. | \$175.00 |
| 10-ASdup | 2010 Art Series Print - DUPLICATE print. MUST be exact same as original print - same style and images. Includes contemporary black frame. | \$75.00 |
| 10-ASt4 | 2010 Art Strip 4 - 4 Images, 5" x 16", includes black or white frame. Image size is 3" x 3". White, gray or black background w/ personalization. Senior's name. | \$135.00 |
| 10-ASt6 | 2010 Art Strip 6 - 6 Images, 5" x 25", includes black or white frame. Image size is 3" x 3". White, gray or black background w/ personalization. Senior's name. | \$185.00 |

| Prod. Code | Description | Unit Price |
|--|--|-------------------|
| SPECIALTY PRODUCTS - continued... | | |
| 10-ASt8 | 2010 Art Strip 8 - 8 Images, 5" x 30", includes black or white frame. Image size is 3" x 3". White, gray or black background w/ personalization. Senior's name. | \$225.00 |
| 10-AStD | 2010 Art Strip - DUPLICATE print price. Must be exact same as original print - same style, images and size. Includes black or white frame. | \$75.00 |
| 10-FSTRP | 2010 FilmStrip Desk Panel - 4" x 12". Black desk frame w/ FilmStrip design and 4 images. Panel is personalized with your name and 2010. | \$49.95 |
| 10-FSPD | 2010 FilmStrip Desk Panel - DUPLICATE print price. Must be exact same images and personalization as original order. Includes black desk frame. | \$29.95 |
| 10-SCM20 | 2010 Softcover Book - 20 images. Size 8" x 6". See Design Book for layout choices. | \$75.00 |
| 10-SCM-D | 2010 Softcover Book -DUPLICATE 8" x 6" Exact duplicate of original design. | \$35.00 |
| 10-SCS20 | 2010 Softcover Book - 20 images. Size 3 -1/2" x 2-5/8". These mini brag books are sold in pairs - 2 books exactly the same for this one price. See Design Book for layout choices. | \$48.00 |
| 10-SCS-D | 2010 Softcover Book - DUPLICATE - 3-1/2" x 2-5/8" Exact duplicate of original design. (pair) | \$25.00 |
| 10-SKB-20 | 2010 Senior Keepsake Book - 20 images. Hard Cover. Size: 9 x 12. See Design Book for layout choices. | \$175.00 |
| 10-SKB-40 | 2010 Senior Keepsske Book - 40 images. Hard Cover. Size: 9 x 12. See Design Book for layout choices. | \$225.00 |
| 10-CAL12 | 2010 Calendar - 10" x 13" - 12 month calendar w/ photos. Price includes 12 images. Personalized with Senior's name. Please list starting month. | \$75.00 |
| 10-CALplus | 2010 Calendar - each add'l month up to 24 months. | \$9.00 |
| 10-CAL12D | 2010 Calendar - DUPLICATE - must be exact same images and personalization as original order. | \$34.00 |

| Prod. Code | Description | Unit Price |
|-------------------|--|-------------------|
| 10-PGem | 2010 Photo GEMS - portrait embellishments - fun decorations for your portraits Please list design #_____ | \$3.00 |
| 10-NGP | 2010 Name Game Print - 8" x 22" Print - custom designed using your name to frame images from your session. Images will be manipulated to fit artistically within the letters of your name. | \$165.00 |
| 10-NGPO | 2010 Name Game Print - 8" x 22" Print w/ Order - custom designed using your name to frame images from your session. Images will be manipulated to fit artistically within the letters of your name. Discounted price for purchase w/ Portrait Order. | \$125.00 |
| 10-NGP-D | 2010 Name Game Print - 8" x 22" Print - DUPLICATE print price. Must be exact duplicate of original print. | \$75.00 |
| 10-GP | 2010 Gallery Print - 10"x 20" includes solid black frame. Panel includes 3 images. | \$225.00 |
| 10-GP-D | 2010 Gallery Print - 10" x 20" -DUPLICATE print price. Must be exact duplicate of original includes black frame. | \$100.00 |
| 10-IQ | 2010 Inspirational Quote Print - 10" x 20" includes black frame. Style#_____ | \$225.00 |
| 10-IQ-D | 2010 Inspirational Quote Print - 10" x 20" DUPLICATE print price. Must be exact duplicate if original includes black frame. | \$100.00 |
| 10-STBD | 2010 Storyboard Print - 10" x 20" w/ frame. Includes up to 8 images. Color, B&W or Sepia. Personalized. See Design Book for layout choices. | \$275.00 |
| 10-STBDO | 2010 Storyboard Print - 10" x 20" w/ Portrait Order. Includes up to 8 images & frame. Color, B&W or Sepia. Personalized. See Design Book for layout choices. | \$225.00 |
| 10-STBDD | 2010 Storyboard Print - 10" x 20" - DUPLICATE print price. Must be exact duplicate of original print. | \$100.00 |
| 10-WP12 | 2010 Window Pane Print - 12" x 12" Layout includes 9 images. Black frame included. | \$155.00 |
| 10-WP16 | 2010 Window Pane Print - 16" x 16" Layout includes 9 images. Black frame included. | \$185.00 |

| Prod. Code | Description | Unit Price |
|-------------------|---|-------------------|
| 10-WP16 | 2010 Window Pane Print - 16" x 16" Layout includes 9 images. Black frame included. | \$185.00 |
| 10-WP20 | 2010 Window Pane Print - 20" x 20" Layout includes 9 images. Black frame included. | \$225.00 |
| 10-WPD | 2010 Window Pane Print - DUPLICATE - Must be exact duplicate of original. | \$95.00 |
| 10-4PL | 2010 4 Plus 1 Series Print - 14" x 30" - 4 images nested into one BIG image. Includes Black frame. | \$255.00 |
| 10-4PLD | 2010 4 Plus 1 Series Print - DUPLICATE - must be exact duplicate of original. | \$100.00 |
| 10-FB | 2010 Fashion Banner Print - 16" x 36" multipose (up to 8) print. See Design book for layout choice. | \$349.00 |

DECORATOR WALL PORTRAITS

| | | |
|-----------|--|----------|
| 10-WP912 | 2010 Sr. Decorator Wall Portrait - 9" x 12" Classic finish. Price does not include frame. | \$165.00 |
| 10-WP1013 | 2010 Sr. Decorator Wall Portrait - 10" x 13" Classic finish. Price does not include frame. | \$180.00 |
| 10-WP1114 | 2010 Sr. Decorator Wall Portrait - 11" x 14" Classic finish. Price does not include frame. | \$195.00 |
| 10-WP1620 | 2010 Sr. Decorator Wall Portrait - 16" x 20" Classic finish. Price does not include frame. | \$245.00 |
| 10-WP2024 | 2010 Sr. Decorator Wall Portrait - 20" x 24" Classic finish. Price does not include frame. | \$295.00 |
| 10-WP2430 | 2010 Sr. Decorator Wall Portrait - 24" x 30" Classic finish. Price does not include frame. | \$395.00 |

A'LA CARTE PRODUCTS

| | | |
|----------|--|---------|
| 10-GP810 | 2010 Sr. Portrait Print - 8 x 10 Original FIRST print price. | \$75.00 |
| 10-GP57 | 2010 Sr. Portrait Print - 5 x 7 Original FIRST print price. | \$75.00 |
| 10-GP45 | 2010 Sr. Portrait Print - 4 x 5 Original FIRST print price. | \$75.00 |
| 10-GPdup | 2010 Sr. Portrait Print - DUPLICATE - MUST be exact same image and size as original print. | \$45.00 |

| Prod. Code | Description | Unit Price |
|---|--|-------------------|
| 10-GP-plus | 2010 Sr. Portrait Print - ADD-ON print price to a Portrait Collection. May be 8x10 or 5x7 or 4x5. Must be same image and size as ordered in Portrait Collection. | \$35.00 |
| 10-Wal-8 | 2010 Collection Add-on 8 Wallets - using image from collection order. | \$20.00 |
| 10-Wal-16 | 2010 Collection Add-on 16 Wallets - using image(s) from collection order. | \$34.00 |
| 10-Wal-24 | 2010 Collection Add-on 24 Wallets - using image(s) from collection order. | \$48.00 |
| 10-Wal-48 | 2010 Collection Add-on 48 Wallets - using image(s) from collection order. | \$58.00 |
| ENHANCEMENT SERVICES - price listed is PER IMAGE. All Portrait order images (unless stated otherwise) include our BASIC Image Enhancement Services - removal of skin blemishes (not red acne); softening of lines around mouth and eyes; blending of skin tones. Does not include removal of scars, tattoos, moles, or birthmarks. | | |
| 10-IE-L1 | 2010 Image Enhancement - Level 1 Image Enhancement. Removes minor scars, acne and softening bags / dark areas under eyes. | \$35.00 |
| 10-IE-L2 | 2010 Image Enhancement - Level 2 Basic Glamour Enhancement. Eye make-up, extra blending and softening. | \$40.00 |
| 10-IE-L3 | 2010 Image Enhancement - Level 3 Glamour Enhancement. Softening and blending, adding a “glow” to skin, eye enhancements such as filling out eyelashes, brightening the eyes. | \$80.00 |
| 10-IE-GG | 2010 Extensive Image Enhancement Service - remove Eyeglass Glare | \$35.00 |
| 10-IE-BT | 2010 Extensive Image Enhancement Service - fix or replace a Broken Tooth. This service does not straighten teeth. | \$35.00 |
| 10-IE-WT | 2010 Extensive Image Enhancement Service - Whiten Teeth. This service does not straighten teeth. | \$35.00 |
| 10-IE-DB | 2010 Extensive Image Enhancement Service - Remove Dental Braces. This service does not straighten teeth. JUST removes the braces. | \$75.00 |
| 10-IE-DBW | 2010 Extensive Image Enhancement Service - Remove Dental Braces & Whiten Teeth. This service does not straighten teeth. | \$85.00 |

| Prod. Code | Description | Unit Price |
|------------|-------------|------------|
|------------|-------------|------------|

MISCELLANEOUS ITEMS

| | | |
|---------|--|----------|
| 10XPose | 2010 - Extra Pose to Collection Fee - covers color balancing and basic image enhancement. | \$25.00 |
| 10-UCF1 | 2010 - UPGRADE to Canvas Finish - 16 x 20 or smaller Wall Portrait. | \$40.00 |
| 10-UCF2 | 2010 - UPGRADE to Canvas Finish - 20 x 24 or larger Wall Portrait. | \$70.00 |
| 10-UG | 2010 - UPGRADE Portrait Order or Print to another finish style. | \$50.00 |
| 10-UGW1 | 2010 - UPGRADE to Gallery Wrap Finish - 16 x 20 or smaller Wall Portrait. | \$70.00 |
| 10-UGW2 | 2010 - UPGRADE to Gallery Wrap Finish - 20 x 24 or larger Wall Portrait. | \$120.00 |
| 10-UHF1 | 2010 - UPGRADE to Heritage Finish - 16 x 20 or smaller Wall Portrait. | \$30.00 |
| 10-UHF2 | 2010 - UPGRADE to Heritage Finish - 20 x 24 or larger Wall Portrait. | \$50.00 |
| 10-WCP | 2010 Watercolor Portrait - 10 x 13 - Standard black frame. Single image, color, B&W or Sepia. Custom printed on archival quality watercolor paper. | \$225.00 |
| 10-WCPO | 2010 Watercolor Portrait w/ Portrait Order - 10 x 13 - Standard black frame. Single image, color, B&W, Sepia. Custom printed on archival quality watercolor paper. | \$150.00 |

Graduation Announcements - will NOT be printed until March 1st to insure current / correct Graduation Information. If you purchase now - you will be contacted in February to choose design style based on what you purchase. Grad Announcements will be delivered by April 1st, 2010.

| | | |
|---------|---|------------|
| 10-GAnC | 2010 Graduation Announcement Cards - printed cover & inside. Crane Museo Watercolor stock. Size: 5 x 7 - White envelopes included. Vertical or Horizontal Design. Minimum of 10. Announcements will be processed after March 1st, 2010 - this will insure correct GRAD information. | \$4.50 ea. |
| 10-PGAn | 2010 Photo Graduation Announcements - Photographic print design. Postcard style. Size: 5 x 7 Vertical or Horizontal design, white envelopes included. Minimum of 20. Announcements will be processed after March 1st, 2010 - this will insure correct GRAD information. | \$3.75 ea. |

| Prod. Code | Description | Unit Price |
|-------------------|--|-------------------|
| 10-PGAn5 | 2010 Photo Graduation Announcements - Photographic print design. Postcard style. Size: 5 x 7 Vertical or Horizontal design, white envelopes included. Minimum of 50. Announcements will be processed after March 1st, 2010 - this will insure correct GRAD information. | \$2.75 ea. |
| 10-PGAn4 | 2010 Photo Graduation announcements - Photographic print design. Postcard style. Size: 4 x 8 Vertical or Horizontal design, white envelopes included. Minimum of 20. Announcements will be processed after March 1st, 2010 - this will insure correct GRAD information. | \$1.75 ea. |
| 10-PGAn45 | 2010 Photo Graduation announcements - Photographic print design. Postcard style. Size: 4 x 8 Vertical or Horizontal design, white envelopes included. Minimum of 50. Announcements will be processed after March 1st, 2010 - this will insure correct GRAD information. | \$1.00 ea. |
| 10-GAnPP | 2010 Press Printed Graduation announcements - Vertical or Horizontal design, white envelopes included. Minimum of 20. Announcements will be processed after March 1st, 2010 - this will insure correct GRAD information. | \$4.00 ea. |
| 10-GAnPP5 | 2010 Press Printed Graduation announcements - Vertical or Horizontal design, white envelopes included. Minimum of 50. Announcements will be processed after March 1st, 2010 - this will insure correct GRAD information. | \$4.00 ea. |

SENIOR PORTRAIT ORDER BONUS INFORMATION

When your Senior Portrait order total (without CA sales tax) reaches the following levels, and is placed within **30 days of your session**, you will receive the following BONUS items with our THANKS! We will contact you to confirm your Bonus and details.

- 1) \$300.00 - 400.00 - Eight (8) GRAD "411" Cards, a \$20.00 Value.
- 2) \$401.00 - 500.00 - One (1) 8 x 8 STORYBOARD Print and Eight (8) GRAD "411" Cards. A total Value of \$69.95.
- 3) \$501.00 - 600.00 - One (1) 11 x 14 - Art Series Print, a \$ 175.00 Value.
- 4) \$601.00 - 700.00 - One (1) 8 x 8 - STORYBOARD Print PLUS One (1) 11 x 14 - Art Series Print, a total Value of \$234.00.
- 5) \$701.00 or more - One (1) 10 x 20 - GALLERY Print. PLUS FREE Senior Slideshow DVD - a total Value of \$304.95

All orders of \$250.00 or more will receive our Senior Family Portrait Bonus FREE! A studio Portrait Session for your immediate family to commemorate this special family event plus \$100.00 studio credit towards your Portrait Order purchase. A value of \$175.00. Bonus expires on March 1, 2010. Order early and use your Senior Family Bonus for Holiday Cards and Gifts.