

Describe in a thousand words, what your family means to you. OR, simply say it with an original...

## Boyd Anderson Portrait

Now reserving appointments for the holiday season when families will be together.

### Holiday Season Specials...

a brief overview - more information inside.

#### • Annual Holiday Open House & Santa Visit

Thursday, December 6th  
4:30 pm until 8:30 pm

• **Toys 4 Tots** - toy drive...new, unwrapped toy (\$20.00 value) receive a FREE Family Portrait Session Certificate (good for 1 year).

• **One Day Only Sale** - Thursday, December 6th! ~ ONLY! Get your holiday shopping done early... Buy a Portrait Gift Card for \$100.00 get a \$50.00 Bonus Card - FREE!



Reserve your Holiday Portrait session today...

**Sessions are limited and  
we ALWAYS sell out!**

### Studio Hours...

10 am until 7 pm Monday - Friday  
10 am until 6 pm Saturday  
Closed on Sunday

### Please note:

Our Holiday Portrait Packages include a Basic Portrait Session. Because of this, we require a minimum deposit of \$100.00 at the time your session is reserved. This "pre-payment" will not only reserve your time with our photographers - but will be applied to your Portrait Order, when placed.

No appointment will be considered reserved until "pre-payment" is received and processed.

Same day cancellation or "no show" will result in forfeiture of "pre-payment".

### STUDIO WILL BE CLOSED:

Thanksgiving Day  
December 25th, 2007 thru January 2nd, 2008

### PREMIUM APPOINTMENTS...

Appointments between Christmas Eve and New Year's available by **Special Request** and a minimum purchase guarantee of \$500.00 will apply. The "pre-payment" guarantee of \$500.00 will be taken at time appointment is made. "Pre-payment" guarantee will apply to portrait order when placed.

"Pre-payment" is non-refundable, studio credit only.

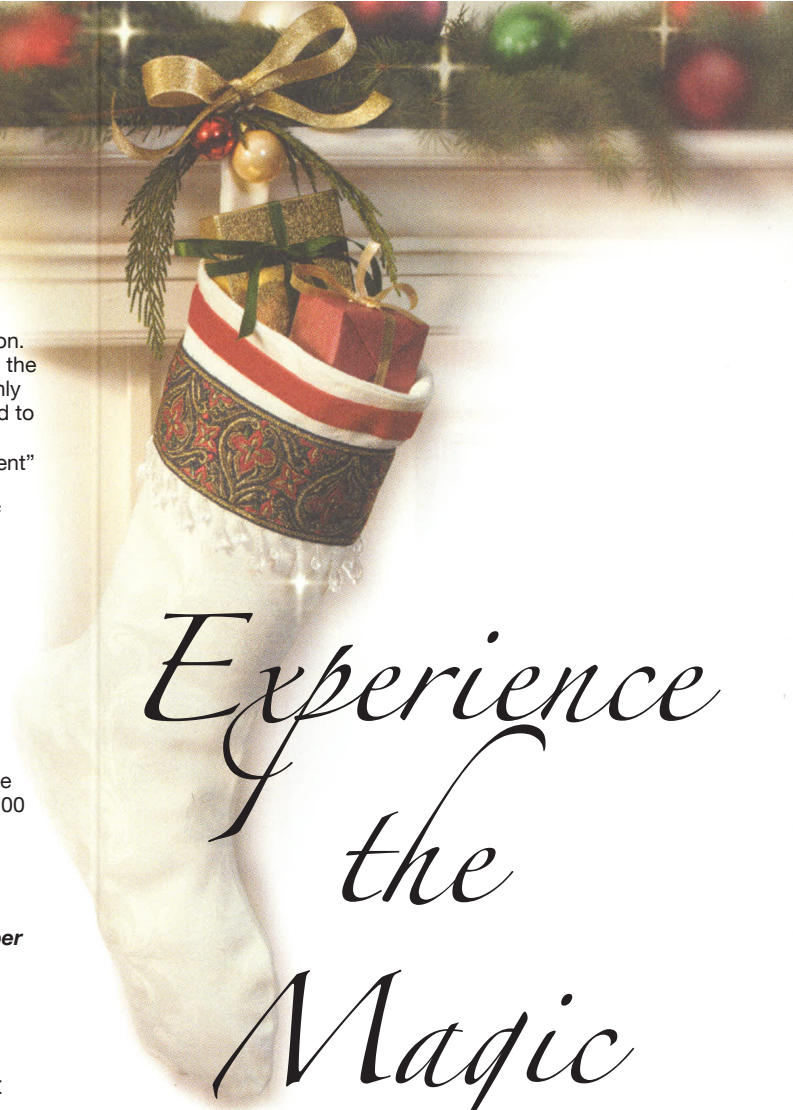
**To reserve an appointment during this time you must contact us during regular business hours before December 12th.**

### Holiday Portrait Delivery Schedules:

- Please allow 10-12 business days for Boyd Anderson Holiday Photo Greeting Cards, Gift Tags & Enclosures.
- Please allow 14-16 business days for orders with Gift size portraits only.
- Please allow 3 - 4 weeks for orders with Wall Portraits 16 x 20 or larger.

**All orders placed and ready for delivery must be picked up no later than NOON on Dec. 24th!**

Boyd Anderson Photography  
9550 Cuyamaca Street, Suite 102  
Santee, CA 92071  
619 - 444 - 1184  
www.boydanderson.com



# Experience the Magic

Holiday Portrait  
Brochure ~ 2007

## Boyd Anderson Photography

**Annual Holiday Open House & Santa Visit**  
**Thursday, December 6th**  
**4:30 pm to 8:30 pm**

**Please join us** for a very special Holiday Open House. As always we'll have the Marines and their Toys 4 Tots barrel, goodies for the kids, See's Candy for your shopping convenience and SANTA!

**Santa will be available on our exclusive set** for a private chat with your child, photos available for your convenience. We've got Special Portrait Packages at a discount to stretch your Holiday dollars. So, avoid the Mall rush...call to book your private session with Santa. Sessions are limited and book up fast.



**Reservations for Santa sessions will be available beginning November 12th, at 10 am. Sample of our "set design" will be available at that time also. Check our web site: [www.boydanderson.com](http://www.boydanderson.com)** (click on Studio News in Menu)

**During the Open House** - stop by for a treat and do your Holiday Shopping.

We will have a limited selection of See's Candy available for purchase and gift giving. We'll have 1lb. boxes and a few specialty items.

**Check out our display of Portrait Jewelry.** An excellent gift for someone special like, Grandma, Mom, Sister, or Friend. We've even got watches and money clips for Dad and Grandpa.

**3 Very lucky people will receive \$100.00 Gift Cards FREE! Must be present to win!** Drawings will be around 5:30, 6:30 and 7:30 - give or take 15 minutes.

*Avoid the mall...get your holiday gift giving done while enjoying a relaxing evening with us.*

**Help us help the children of San Diego, and brighten a child's life with the spirit of the Holidays.**

**USMC Toys 4 Tots** - Toy drive - bring in a new, unwrapped, toy - valued at \$20.00 or more and receive a **Family Portrait Certificate**. Certificate good for a Family Portrait Session in our studio. Bring your toy in between **Nov. 15th and December 15th** to receive the certificate - one certificate per toy, limit 3 certificates per family. **Certificates valid for one year.**

**Holiday Portrait Package A**  
**\$559.99**

20 x 24 Wall Portrait (framed)\*  
 Plus 8 Gift Portraits

Your choice of up to 2 different images from your Portrait Session.



**Holiday Portrait Package B**  
**\$459.99**

16 x 20 Wall Portrait (framed)\*  
 Plus 6 Gift Portraits

Your choice of up to 2 different images from your Portrait Session.



**Holiday Portrait Package C**  
**\$359.99**

11 x 14 Wall Portrait (framed)  
 Plus 6 Gift Portraits

Your choice of up to 2 different images from your Portrait Session.



**Express Holiday Portrait Package D**  
**\$279.99**

Eight (8) Gift Portraits of your choice all from the same image as your Holiday Greeting Cards.



**Add to your Holiday Package...**

Holiday Gift Portraits are \$38.00 each.

**Gift Portraits are:**

1-8x10 or 1-5x7 or 1-4x5 all from the same image.



**Holiday Package - Wallet Bonus**

Add to any Holiday Package - same image(s) in package.

16 - Wallets - \$18.00 • 24 - Wallet - \$25.00  
 32 - Wallets - \$30.00 • 48 - Wallets - \$50.00

**Great for Holiday Gift enclosures!**



These special prices and offers expire on December 24th, 2007.

**Photo Slimline Greeting Cards**

Holiday Greeting Cards with your unique Boyd Anderson portrait image. Greeting Cards start as little as \$1.47 ea. The following are a few of our latest designs, see our complete line on our website or studio display.



**Art Series Portraits \$145.00**

11 x 14 format with up to 4 different images. Personalized with family name or date. Reg. \$185.00

\* May be exchanged for Wall Portrait in package A or B.

*Great Holiday Gift idea...*

for your child, grandchild, or god-child. A gift of love that says...you are important to all of us.

**kidz club Signing Bonus...**

Join our **kidz club** by December 6th and receive a (1) 11 x 14 Wall Portrait from one (1) of your **kidz club** sessions...FREE!

Call or see an Associate for details on our re-designed **kidz club** program.

**kidz club programs begin at \$400.00**

*A Boyd Anderson Portrait...  
 the perfect gift...anytime!*